



Ministero degli Affari Esteri  
e della Cooperazione Internazionale



Ministero dello Sviluppo Economico



## ITALIAN TRADE MISSION TO CANADA – Food & Beverages

Toronto, March 22-24 / Montreal, March 25 / Vancouver March 26-27, 2015

**Draft 12/01/2015**

### PROGRAM

#### **Sunday, March 22 - Toronto**

<u>During the day</u>	Arrival of the Italian delegation & transfer to hotel for check-in
<u>Time TBD</u>	Registration of Participants
<u>19.00</u>	Mission briefing and Welcoming remarks by an Italian Authority

#### **Monday, March 23 - Toronto**

*Venue: Liberty Grand – 25 British Columbia Road, Exhibition Place - Toronto*

<u>08.00</u>	Setting up of Italian companies' displays
<u>09.00 – 13.00</u>	Italian companies' products displays open to Canadian Importers, Brokers, Agents, Food Chains and Specialized Press
<u>13.00 – 14:00</u>	Buffet lunch
<u>14.00 – 18.00</u>	Italian companies' products displays open to Canadian Ho.Re.Ca. and Retailers
<u>19.00</u>	Gala dinner offered by Consulate General of Italy and ITA Italian Trade Agency with the presence of Italian & local Authorities

#### **Tuesday, March 24 – Toronto - Montreal**

<u>During the morning</u>	Organized visits to Toronto food retailers and the retailers of beverage alcohol in the province of Ontario
<u>During the afternoon</u>	Departure to Montreal



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*Flight possibilities:*

AC418 16:00  
AC420 17:00

17:18 or 18:18

Arrive in Montreal

20.00

Montreal welcoming dinner with the presence of Italian & local Authorities and Italian companies' presentation

**Wednesday, March 25 – Montreal - Vancouver**

*Venue: Centre Mont-Royal – 2200 Mansfield Street - Montreal*

08.00

Setting up of Italian companies' displays

09.00 – 12.00

Italian companies' products displays open to Canadian Importers, Brokers, Agents, Food Chains and Specialized Press

12.00 – 13:00

Buffet lunch

13.00 – 16.00

Italian companies' products displays open to Canadian Ho.Re.Ca. and Retailers

19.40

Departure to Vancouver by Flight AC129

22:30

Arrive in Vancouver

**Thursday, March 26 - Vancouver**

*Venue: to be defined*

10.00 – 12.00

Workshop on Food & Beverages in Canada

12.00

Setting up of Italian companies' displays

13.00 – 16.00

Italian companies' products displays open to Canadian Importers, Brokers, Agents, Food Chains and Specialized Press

Coffee Station

16.00 – 18.00

Italian companies' products displays open to Canadian Ho.Re.Ca. and Retailers



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20.00

Vancouver welcoming cocktail offered by Consulate General of Italy and ITA Italian Trade Agency with the presence of Italian & local Authorities

**Friday, March 27 – Vancouver**

During the morning

Organized visits to Vancouver food retailers and the retailers of beverage alcohol in the province of British Columbia

To follow

Departure to Italy



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